



The Community Foundation of Teton Valley Announces Highest Tin Cup Challenge Match Percentage to Date

Total Funds Raised During Teton Valley's Premier Giving Event Surpass \$1 Million for the First Time

(Driggs, ID – August 22, 2011) – Thanks to the overwhelming generosity of the Tin Cup Community Challengers and individual donors, the Community Foundation of Teton Valley is thrilled to announce the highest Tin Cup Challenge match percentage to date.

“The match percentage for the 4th Annual Tin Cup Challenge is 52%, allowing us to increase the amount of match dollars distributed to participating nonprofits by 23% over last year,” said Community Foundation Executive Director Shannon Brooks Hamby.

With the support of 66 Community Challengers – 30 of whom were new this year – and an additional \$50,000 from the Tin Cup's Tin Donor, the Community Foundation of Teton Valley raised over \$436,000 for the match fund.

Remaining available match funds will be distributed through the Community Foundation's grant programs. The available funds for grants are expected to double this year thanks to the increase in match funds.

Also cause for celebration is the news that overall fundraising during the 4th Annual Tin Cup Challenge exceeded \$1 million for the first time in the history of the event. The total number of donors increased 21% over last year and total funds raised exceeded \$1,080,000, an increase of 27% over last year. In four years, the Community Foundation of Teton Valley has raised over \$1.3 million in match funds and through the Tin Cup Challenge, more than \$3.7 million for the nonprofits in Teton Valley.

“During a time of economic instability, these numbers are particularly significant and reflect our community's commitment to increasing programs and services in this valley through philanthropic giving,” said Brooks Hamby.

A total of 44 nonprofits participated in the 4th Annual Tin Cup Challenge and generated over \$636,000 in designated giving, an increase of nearly 20% over last year.

About the Tin Cup Challenge

The Tin Cup Challenge, produced annually by the Community Foundation of Teton Valley, includes a nine-week giving period capped by a day of running and community celebration. In four years, the event has raised more than \$3.7 million to benefit Teton Valley nonprofits with match donors giving over \$1.3 million.

About the Community Foundation of Teton Valley

Founded in 2007, the Community Foundation of Teton Valley seeks to improve the quality of life in Teton Valley by bringing people together through philanthropic leadership. The Foundation's goals are to make nonprofits stronger through grants and programs, to serve as a resource for local donors in establishing charitable funds and to plan and execute the Tin Cup Challenge, an annual fundraiser for Teton Valley nonprofits. For more information about the Community Foundation of Teton Valley and the Annual Tin Cup Challenge, please visit us online at www.cftetonvalley.org or call us at 208-354-0230.